

Carreiras Talks UniFECAF 2025 - A maior feira de oportunidades do Brasil!!

DATE: Tuesday, September 2, 2025
LOCATION: Parque Santos Dumont, São Paulo, BR

Event Description

Carreiras Talks UniFECAF 2025 - A maior feira de oportunidades do Brasil!! is a premier conferences event in Parque Santos Dumont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 427 people

Event ID: 3wtnSx7K4RXdy6zHgo

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 171 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.