

Carrefours HEC – HEC Paris Recruitment Forum

DATE: Monday, January 19, 2026
LOCATION: Jouy-en-Josas, Île-de-France, FR

Event Description

Carrefours HEC – HEC Paris Recruitment Forum is a premier expos event in Jouy-en-Josas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 800 people

Event ID: DFEoYSx2aPaaT3vncA

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 320 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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