

# Carnaval de Nice

DATE: Tuesday, February 10, 2026  
LOCATION: Nice, Provence-Alpes-Côte d'Azur, FR

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## Event Description

Carnaval de Nice is a premier festivals event in Nice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 100/100

**Expected Attendance:** 1,000,000 people

**Event ID:** HQEhBM42PAQEqrCWxb

## Hotel Demand Indicators

**ADR Impact Index:** 10.0x baseline (varies by property tier & location)

**Occupancy Impact:** +100 percentage points over baseline

**Booking Lead Time:** Demand begins 180 days before event

**Impact Radius:** 60km from venue

**Estimated Room Nights:** 400,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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