

Carnaval de Inverno Tu Casa & Bloco do Mutuca na Boate do Harmonia

DATE: Saturday, August 30, 2025
LOCATION: Rio Grande do Sul, BR

Event Description

Carnaval de Inverno Tu Casa & Bloco do Mutuca na Boate do Harmonia is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: AWW4Raymm243DxTj6u

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.