

Carlow College of Music 35th Anniversary Christmas concert

DATE: Sunday, December 7, 2025
LOCATION: Carlow, County Carlow, IE

Event Description

Carlow College of Music 35th Anniversary Christmas concert is a premier performing-arts event in Carlow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 92 people

Event ID: B2GWL6Zdszz2i3P2gp

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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