

Carlisle United vs Brackley Town FC

DATE: Wednesday, September 3, 2025

LOCATION: Brackley, England, GB

Event Description

Carlisle United vs Brackley Town FC is a premier sports event in Brackley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,454 people

Event ID: BMpBGFF95YVzUVyb3N

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 582 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.