

Carioca Women - Taça Guanabara - Vasco da Gama vs Flamengo

DATE: Monday, October 13, 2025
LOCATION: Rio de Janeiro, Rio de Janeiro, BR

Event Description

Carioca Women - Taça Guanabara - Vasco da Gama vs Flamengo is a premier sports event in Rio de Janeiro, Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,568 people

Event ID: A6yqF26geFZdv4UuyP

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 627 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.