

Carioca U20 - Taça Guanabara - Vasco da Gama U20 vs Volta Redonda U20

DATE: Friday, September 19, 2025
LOCATION: Volta Redonda, Rio de Janeiro, BR

Event Description

Carioca U20 - Taça Guanabara - Vasco da Gama U20 vs Volta Redonda U20 is a premier sports event in Volta Redonda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,548 people

Event ID: BaRYkw5yD5Feggxw2D

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,019 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.