

Carioca U20 - Taça Guanabara - Vasco da Gama U20 vs Botafogo U20

DATE: Saturday, August 23, 2025
LOCATION: Engenho de Dentro, Rio de Janeiro, BR

Event Description

Carioca U20 - Taça Guanabara - Vasco da Gama U20 vs Botafogo U20 is a premier sports event in Engenho de Dentro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 18,068 people

Event ID: 7F94ZJhSUjZJbSkitA

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,227 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.