

Carioca U20 - Taça Guanabara - Portuguesa RJ U20 vs Nova Iguaçu U20

DATE: Friday, September 12, 2025
LOCATION: Nova Iguaçu, Rio de Janeiro, BR

Event Description

Carioca U20 - Taça Guanabara - Portuguesa RJ U20 vs Nova Iguaçu U20 is a premier sports event in Nova Iguaçu, Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 944 people

Event ID: DEfhRN2w9qfj8xCDk4

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.