

Carioca U20 - Taça Guanabara - Portuguesa RJ U20 vs Maricá U20

DATE: Saturday, August 30, 2025
LOCATION: Rio de Janeiro, Rio de Janeiro, BR

Event Description

Carioca U20 - Taça Guanabara - Portuguesa RJ U20 vs Maricá U20 is a premier sports event in Rio de Janeiro, Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 945 people

Event ID: BcR5p7HBhN5AbJpDim

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.