

Carioca U20 - Taça Guanabara - Botafogo U20 vs Fluminense U20

DATE: Saturday, August 16, 2025
LOCATION: Duque de Caxias, Rio de Janeiro, BR

Event Description

Carioca U20 - Taça Guanabara - Botafogo U20 vs Fluminense U20 is a premier sports event in Duque de Caxias, Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 584 people

Event ID: 6KFM94KVRfGnNt58TF

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 234 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.