

Carioca U20 - Championship - Quarter-finals - Vasco da Gama U20 vs Portuguesa RJ U20

DATE: Saturday, October 18, 2025
LOCATION: Rio de Janeiro, BR

Event Description

Carioca U20 - Championship - Quarter-finals - Vasco da Gama U20 vs Portuguesa RJ U20 is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,388 people

Event ID: 7v9WPvCZDSH5CohgoJ

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,155 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.