

# Carioca U20 - Championship - Quarter-finals - Flamengo U20 vs Maricá U20

DATE: Saturday, October 18, 2025  
LOCATION: Saquarema, Rio de Janeiro, BR

## Event Description

Carioca U20 - Championship - Quarter-finals - Flamengo U20 vs Maricá U20 is a premier sports event in Saquarema. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 5,975 people

**Event ID:** CtcUmMqKnAZ9uriK7A

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,390 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*