

CARIOCA - SAMBA DA BARCCA FURADA - 18/08/2025 - 12:00

DATE: Monday, August 18, 2025
LOCATION: Parque Recreio, Minas Gerais, BR

Event Description

CARIOCA - SAMBA DA BARCCA FURADA - 18/08/2025 - 12:00 is a premier concerts event in Parque Recreio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 171 people

Event ID: EDE5bi9nCg6kHQBqet

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.