

Carioca B2 - Semi-finals - Santa Cruz RJ vs Macaé

DATE: Sunday, November 16, 2025
LOCATION: Macaé, State of Rio de Janeiro, BR

Event Description

Carioca B2 - Semi-finals - Santa Cruz RJ vs Macaé is a premier sports event in Macaé. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,127 people

Event ID: AeJHMwGTpQzScjHA

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 851 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.