

# Carioca B2 - Group Stage - Rio de Janeiro vs Paraty

DATE: Monday, September 22, 2025  
LOCATION: Angra dos Reis, Rio de Janeiro, BR

## Event Description

Carioca B2 - Group Stage - Rio de Janeiro vs Paraty is a premier sports event in Angra dos Reis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,989 people

**Event ID:** 8ioXhAhaF3H8mJy3mv

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 796 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*