

Carioca B2 - Group Stage - Barra Mansa vs SE Belford Roxo

DATE: Sunday, September 28, 2025
LOCATION: Belford Roxo, Rio de Janeiro, BR

Event Description

Carioca B2 - Group Stage - Barra Mansa vs SE Belford Roxo is a premier sports event in Belford Roxo, Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 5UC4nzYTT9YBbwoUo2

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.