

Carioca B1 - Group Stage - São Cristóvão RJ vs Serrano RJ

DATE: Wednesday, November 5, 2025
LOCATION: Petrópolis, Rio de Janeiro, BR

Event Description

Carioca B1 - Group Stage - São Cristóvão RJ vs Serrano RJ is a premier sports event in Petrópolis, Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,675 people

Event ID: EHfR2VPtAs4RBspzzy

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,070 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.