

Carioca B1 - Group Stage - Nova Cidade vs Paduano

DATE: Saturday, September 6, 2025
LOCATION: Rio de Janeiro, Rio de Janeiro, BR

Event Description

Carioca B1 - Group Stage - Nova Cidade vs Paduano is a premier sports event in Rio de Janeiro, Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 2,026 people
Event ID: 8bQmjtcdNneVfZiGXX

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 810 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.