

# Carioca B1 - Group Stage - Carapebus vs Niteroiense

DATE: Saturday, September 20, 2025  
LOCATION: Várzea das Moças Niterói, Rio de Janeiro, BR

## Event Description

Carioca B1 - Group Stage - Carapebus vs Niteroiense is a premier sports event in Várzea das Moças Niterói, Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,308 people

**Event ID:** ArY3UeGFQHudnAGcR9

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 523 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*