

Carers Week 2025 Free Para and Ability Dance Concert and afternoon tea

DATE: Sunday, October 12, 2025
LOCATION: Como, Western Australia, AU

Event Description

Carers Week 2025 Free Para and Ability Dance Concert and afternoon tea is a premier concert event in Como. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 230 people

Event ID: SN2xpxgiyexhms4F4b

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
