

Carer Wellness Program - Frankston South - VIC

DATE: Wednesday, August 20, 2025
LOCATION: Frankston South, Victoria, AU

Event Description

Carer Wellness Program - Frankston South - VIC is a premier conferences event in Frankston South. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 228 people

Event ID: GQonvCu7HZxa73H854

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 91 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
