

Career Town Job Fair -Presented By Franklin County Board of Commissioners

DATE: Thursday, August 28, 2025
LOCATION: Columbus, Ohio, US

Event Description

Career Town Job Fair -Presented By Franklin County Board of Commissioners is a premier expos event in Columbus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 977 people

Event ID: Fy4jirF9GuZ5tGd7Wz

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 391 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
