

# Career Day 2025 — Partecipa in presenza!

DATE: Thursday, October 23, 2025

LOCATION: Urbino, Marche, IT

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## Event Description

Career Day 2025 — Partecipa in presenza! is a premier expos event in Urbino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,589 people

**Event ID:** DJKPtMkdERLhK2PcQB

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 636 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*