

Card Stadium Expo

DATE: Saturday, August 23, 2025

LOCATION: Forney, Texas, US

Event Description

Card Stadium Expo is a premier expos event in Forney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,576 people

Event ID: Fm7dbXnL7HEmwQ8z9A

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,030 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/card-stadium-expo>

Document generated on 6/3/2026, 10:42:30 PM