

Carbon Based Lifeforms, Robert Elster, Christian Samsara, and DJ Paulina

DATE: Saturday, August 23, 2025
LOCATION: Idkerberget, Dalarnas län, SE

Event Description

Carbon Based Lifeforms, Robert Elster, Christian Samsara, and DJ Paulina is a premier concerts event in Idkerberget. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 833 people

Event ID: AKKZZr5n8BhyeCVeKK

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 333 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
