

Caravan & Leisure Show 2025 - Blackpool

DATE: Saturday, October 11, 2025
LOCATION: Blackpool, England, GB

Event Description

Caravan & Leisure Show 2025 - Blackpool is a premier expos event in Blackpool. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,055 people

Event ID: FTTJ8m9Fu4Gpy3mJ6h

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 422 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.