

Caravan Freizeit Reisen 2026 16. bis 18. Januar 2026

DATE: Saturday, January 17, 2026
LOCATION: Oldenburg, Niedersachsen, DE

Event Description

Caravan Freizeit Reisen 2026 16. bis 18. Januar 2026 is a premier community event in Oldenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: 6ZkPxaju6Qbo6ERY94

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.