

Car & Motorcycle Show & Shine Day | Great Southern Hotel Berry

DATE: Saturday, September 20, 2025
LOCATION: Berry, New South Wales, AU

Event Description

Car & Motorcycle Show & Shine Day | Great Southern Hotel Berry is a premier expos event in Berry. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,214 people

Event ID: 8v2b65NVcBNYyS8oUq

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 486 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.