

Capital Blues presents: Blain Fitzpatrick's Funk Fiends

DATE: Thursday, August 14, 2025
LOCATION: Wellington, Wellington Region, NZ

Event Description

Capital Blues presents: Blain Fitzpatrick's Funk Fiends is a premier concerts event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 52/100
Expected Attendance: 1,249 people
Event ID: Gba5yZ6X3poEeqKzCV

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 500 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
