

Cape Breton Eagles

DATE: Tuesday, August 19, 2025
LOCATION: Sydney, Nova Scotia, CA

Event Description

Cape Breton Eagles is a premier sports event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,447 people
Event ID: EVBp98D9JJ6xoa4ijU

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,379 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
