

Capacita & Fortemente | Entre Negócios e Família: O peso invisível da saúde mental empreendedora.

DATE: Thursday, September 25, 2025
LOCATION: Jardim Bom Clima, São Paulo, BR

Event Description

Capacita & Fortemente | Entre Negócios e Família: O peso invisível da saúde mental empreendedora. is a premier conferences event in Jardim Bom Clima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 147 people

Event ID: FfXT8QbU4R9oEgQcx4

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 59 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.