

# Canterbury vs Taranaki

DATE: Saturday, October 4, 2025  
LOCATION: Christchurch, Canterbury, NZ

## Event Description

Canterbury vs Taranaki is a premier sports event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 5,974 people

**Event ID:** 8gLGNE4Ri5B5coKi8v

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,390 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*