

Canterbury-Bankstown Bulldogs vs Canberra Raiders

DATE: Friday, August 22, 2025
LOCATION: Sydney, New South Wales, AU

Event Description

Canterbury-Bankstown Bulldogs vs Canberra Raiders is a premier sports event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 16,922 people

Event ID: CxP5RSyuAJEAJGF25C

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,769 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.