

«Cantando às águas» Vila Nova de Milfontes - Monte há mar

DATE: Saturday, August 23, 2025
LOCATION: Vila Nova de Milfontes, Beja District, PT

Event Description

«Cantando às águas» Vila Nova de Milfontes - Monte há mar is a premier festivals event in Vila Nova de Milfontes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 504 people

Event ID: GbKPACMBgUt4WMsqvb

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 202 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.