

Canon Day - Capturing Sporting History - Canon Ambassador Richard Heathcote

DATE: Sunday, October 19, 2025
LOCATION: Kinsale, County Cork, IE

Event Description

Canon Day - Capturing Sporting History - Canon Ambassador Richard Heathcote is a premier conferences event in Kinsale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 115 people

Event ID: J8kd5BkuN8Rgsp2MVz

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.