

Candlelight: Christmas Carols on Strings | Sioux City

DATE: Sunday, December 21, 2025
LOCATION: Sioux City, Iowa, US

Event Description

Candlelight: Christmas Carols on Strings | Sioux City is a premier concerts event in Sioux City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,000 people

Event ID: AN9NHFWD36UYhsNc4b

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.