

Candle Lit Showcase & Open Micp at The Balcony Club

DATE: Thursday, August 14, 2025
LOCATION: Dallas, Texas, US

Event Description

Candle Lit Showcase & Open Micp at The Balcony Club is a premier performing-arts event in Dallas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 42/100
Expected Attendance: 391 people
Event ID: 5P5kDUyw3R9h2AhqCD

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 156 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.