

Candid Conversation: Creating a Higher Education Hub in Tarrant County

DATE: Tuesday, August 19, 2025
LOCATION: Crowley, Texas, US

Event Description

Candid Conversation: Creating a Higher Education Hub in Tarrant County is a premier conferences event in Crowley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 27/100

Expected Attendance: 67 people

Event ID: 4E3wp7EYJ2obWugaaP

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 27 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.