

Canberra Writers Festival at Hyatt Hotel Canberra

DATE: Thursday, October 23, 2025
LOCATION: Yarralumla, Australian Capital Territory, AU

Event Description

Canberra Writers Festival at Hyatt Hotel Canberra is a premier festivals event in Yarralumla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 60/100

Expected Attendance: 3,205 people

Event ID: 9k7VzRayYmTmJK469N

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.