

Canberra Fitness Expo 2025

DATE: Friday, October 17, 2025
LOCATION: Lyneham, Australian Capital Territory, AU

Event Description

Canberra Fitness Expo 2025 is a premier expos event in Lyneham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,195 people

Event ID: FdEo6JTWixQKrZXD9n

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 478 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.