

Canada Migration Expo

DATE: Tuesday, September 16, 2025
LOCATION: Harris Park, New South Wales, AU

Event Description

Canada Migration Expo is a premier expos event in Harris Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 867 people

Event ID: BgbyXJGuBiB883jf2r

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 347 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.