

# Campus 360° | Dia exclusivo no Campus da Liberdade

DATE: Saturday, September 6, 2025  
LOCATION: Atouguia da Baleia, Leiria District, PT

## Event Description

Campus 360° | Dia exclusivo no Campus da Liberdade is a premier conferences event in Atouguia da Baleia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 510 people

**Event ID:** 5kaP7arE6YF7hEBb3F

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 204 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*