

# Campionato Primavera 1 - Monza U20 vs Hellas Verona U20

DATE: Sunday, August 24, 2025  
LOCATION: Verona, IT

## Event Description

Campionato Primavera 1 - Monza U20 vs Hellas Verona U20 is a premier sports event in Verona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,890 people

**Event ID:** DD7H9vD2Jq3p5cvr6

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 756 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*