

Campionato Primavera 1 - Lecce U20 vs Roma U20

DATE: Saturday, November 29, 2025
LOCATION: Roma, Città Metropolitana di Roma, IT

Event Description

Campionato Primavera 1 - Lecce U20 vs Roma U20 is a premier sports event in Roma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,727 people

Event ID: 7pf6CzrUCkpb2tmha

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,491 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.