

Campionato Primavera 1 - Juventus U20 vs Fiorentina U20

DATE: Saturday, January 10, 2026
LOCATION: Bagno a Ripoli, IT

Event Description

Campionato Primavera 1 - Juventus U20 vs Fiorentina U20 is a premier sports event in Bagno a Ripoli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,761 people

Event ID: 5nSbz2wwKHC4ShzKdg

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 704 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.