

Campionato Primavera 1 - Genoa U20 vs Lazio U20

DATE: Saturday, August 16, 2025
LOCATION: Formello, IT

Event Description

Campionato Primavera 1 - Genoa U20 vs Lazio U20 is a premier sports event in Formello. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,239 people

Event ID: sUmjWtDoVyBQiVAHbW

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 496 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.