

# Campeonato de Portugal Prio - Group D - FC Serpa vs FC Alverca II

DATE: Sunday, December 14, 2025  
LOCATION: Alverca do Ribatejo, Lisboa, PT

## Event Description

Campeonato de Portugal Prio - Group D - FC Serpa vs FC Alverca II is a premier sports event in Alverca do Ribatejo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** EHFWWvyKDXLFjYojap

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*