

Campeonato de Portugal Prio - Group D - Atlético Malveira vs O Elvas

DATE: Sunday, January 18, 2026
LOCATION: Elvas, Portalegre District, PT

Event Description

Campeonato de Portugal Prio - Group D - Atlético Malveira vs O Elvas is a premier sports event in Elvas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,682 people

Event ID: DTwf3YoHjdtwqrMTn8

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,273 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.